



CLEAR - Creativity and innovation:
pedagogical framework for the LEARning chain

 **CLEAR** website: www.clearcreativity.eu



To spread creativity practices to foster innovation in Italy, United Kingdom, Belgium, Spain and Norway by involving practitioners and policy makers in learning frameworks design and awareness raising events.

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Welcome!



EUROPEAN CONFERENCE
BRUSSELS - BELGIUM
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PRACTICES

Creativity and innovation for workplace learning

Creativity and innovation within pedagogical practices: Italy



Creativity and innovation within pedagogical practices: Italy

Continuous training in SMEs: Applying creativity to company business

When: 2 days in June

Where: House of the company owner

Who: 1 trainer, 5 groups of 30 employees from a Plastic processing company

How: Continuous Training

1. Problem setting
2. Definition of content-based groups (eg., to improve R&D)
3. Divergence & convergence techniques (Eg. Imagine to be a plastic molecule undergoing the transformation process in the production line, how will you feel?)
4. Identification of almost 200 ideas
5. Funnelling 20 ideas
6. Implementing actions in company