



## **CLEAR** - Creativity and innovation: pedagogical framework for the LEARning chain

To spread creativity practices to foster innovation in Italy, United Kingdom, Belgium, Spain and Norway by involving practitioners and policy makers in learning frameworks design and awareness raising events.

CLEAR website: [www.clearcreativity.eu](http://www.clearcreativity.eu)



Lifelong  
Learning  
Programme



Education, Audiovisual & Culture  
Executive Agency



Education  
and  
Training

Support for European Cooperation in Education and Training (ECET)  
Project n. 521415-LLP-2011-IT-KA1-KA1ECETB

**11th APRIL 2013**

## **CREATIVITY IN ACTION – Education and Learning Chain & Industry**

Federación Vizcaína de Empresas del Metal and TKNIKA, in cooperation with Vicinay Marine Innovation - VMI.

15:00h – 15:30h. - Participants registration.

15:30h – Welcome and Introduction – The CLEAR project and the Applied Creativity Net – Joseba Sainz de Baranda, Federación Vizcaína de Empresas del Metal.

16:00h – Creativity and Innovation in Education and Training as the main drivers for competitiveness in the Industry. Jose Ignacio Aguirre, KLAP\_Laboratorio de Creación Industrial.

16:30h – Coffee Break.

16:45h – Warming up Techniques. Alex Ochoa de Aspuru, KLAP\_Laboratorio de Creación Industrial.

17:00h – Intensive Creative session – **2<sup>nd</sup> Shared Challenge between Industry and Education and Training**. Onintze Matias, Vicinay Marine Innovation and Alex Ochoa de Aspuru, Klap\_Laboratorio de Creación Industrial.

18:30 – Outcomes, Summary ad Conclusion.



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## Where?

Federación Vizcaína de Empresas del Metal

Plaza Euskadi, 9 - 48009 BILBAO – Ph.+34 944 39 64 69

[www.fvem.es](http://www.fvem.es)



## Who?



# FVEIN

FEDERACIÓN VIZCAÍNA  
DE EMPRESAS DEL METAL  
METALEKO LANTEGIEN  
BIZKAIKO FEDERAKUNTZA

# Tknika

LANBIDE HEZIKETARAKO BERRIKUNTZA ZENTROA  
CENTRO DE INNOVACIÓN PARA LA FORMACIÓN PROFESIONAL

&

in cooperation with

