



**CLEAR - Creativity and innovation:  
pedagogical framework for the LEARning chain**

To spread creativity practices to foster innovation in Italy, United Kingdom, Belgium, Spain and Norway by involving practitioners and policy makers in learning frameworks design and awareness raising events.

CLEAR website: [www.clearcreativity.eu](http://www.clearcreativity.eu)



Support for European Cooperation in Education and Training (ECET)  
Project n. 521415-LLP-2011-IT-KA1-KA1ECETB

**21st MARCH 2013**

**CREATIVITY IN ACTION – Education and Learning Chain & Industry**

TKNIKA and Federación Vizcaína de Empresas del Metal.

15:00h – 15:30h - Participants registration.

15:30h – Welcome and Introduction – The CLEAR project and the Applied Creativity Net – Joseba Sainz de Baranda, Federación Vizcaína de Empresas del Metal.

16:00h – Creativity and Innovation in Education and Training as the main drivers for competitiveness in the Industry. Jose Ignacio Aguirre, KLAP\_Laboratorio de Creación Industrial.

16:30h – Coffee Break.

16:45h – Warming up Techniques. Alex Ocho de Aspuru, KLAP\_Laboratorio de Creación Industrial.

17:00h – Intensive Creative session – **1<sup>st</sup> Shared Challenge between Industry and Education.** Alex Ochoa de Aspuru, Klap\_Laboratorio de Creación Industrial.

18:30 – Outcomes, Summary and Conclusion.



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### Where?

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### Who?



FEDERACIÓN VIZCAÍNA  
DE EMPRESAS DEL METAL  
METALEKO LANTEGIEN  
BIZKAIKO FEDERAKUNTZA

# Tknika

LANBIDE HEZIKETARAKO BERRIKUNTZA ZENTROA  
CENTRO DE INNOVACIÓN PARA LA FORMACIÓN PROFESIONAL