



**CLEAR** - Creativity and innovation:  
pedagogical framework for the LEARning chain

To spread creativity practices to foster innovation in Italy, United Kingdom, Belgium, Spain and Norway by involving practitioners and policy makers in learning frameworks design and awareness raising events.

CLEAR website: [www.clearcreativity.eu](http://www.clearcreativity.eu)



Support for European Cooperation in Education and Training (ECET)  
Project n. 521413-LLP-2011-IT-KA1-KA1ECETB

**21st May 2013**

## **CREATIVITY IN ACTION – Education and Learning Chain & Industry**

TKNIKA and Federación Vizcaína de Empresas del Metal.

15:00h – 15:30h - Participants registration.

15:30h – Welcome and Introduction – The CLEAR project and the Applied Creativity Net – Joseba Sainz de Baranda, Federación Vizcaína de Empresas del Metal.

16:00h – Creativity and Innovation in Education and Training as the main drivers for competitiveness in the Industry. Jose Ignacio Aguirre, KLAP\_Laboratorio de Creación Industrial.

16:30h – Coffee Break.

16:45h – Warming up Techniques. Alex Ocho de Aspuru, KLAP\_Laboratorio de Creación Industrial.

17:00h – Intensive Creative session – **1<sup>st</sup> Shared Challenge between Industry and Education**. Alex Ochoa de Aspuru, Klap\_Laboratorio de Creación Industrial.

18:30 – Outcomes, Summary and Conclusion.



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## Where?

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## Who?

